

The logo for Cox Visuals is centered on a dark red background. It features the word "COX" in a bold, white, sans-serif font. The second "O" is replaced by a red circle with a white diagonal line. Below "COX", the word "VISUALS" is written in a white, spaced-out, sans-serif font. Two white circles are positioned on either side of the "COX" text, and large, overlapping red and dark red circles form the background.

COX VISUALS

COXVISUALS.COM

Who Are We

Cox Visuals is a full service social media branding agency powered by Generation Z. We help business owners, realtors and influencers leverage the power of social media. Our dedicated team specializes in social media strategy, branding and full-service social media management.

Our Clientele



**Business
Owners**



**Real Estate
Agents**



**Social Media
Influencers**

Our Mission

Our mission is to provide innovative and effective branding and social media solutions which help our clients grow their companies and reach their marketing goals.

Our Services

- **Social Media Branding**

- Instagram
- Twitter
- FaceBook
- LinkedIn
- YouTube

- **Social Media Integration**

- Instagram
- Twitter
- FaceBook
- LinkedIn

- **Website Development**

- Wix Website Design

- **Social Media Management**

- Post, engage, and run your social media accounts.

- **Press Services**

- Brand Exposure/Credibility

- **Graphic Design**

- Flyers, logos, advertisements, content creation, etc.

Branding

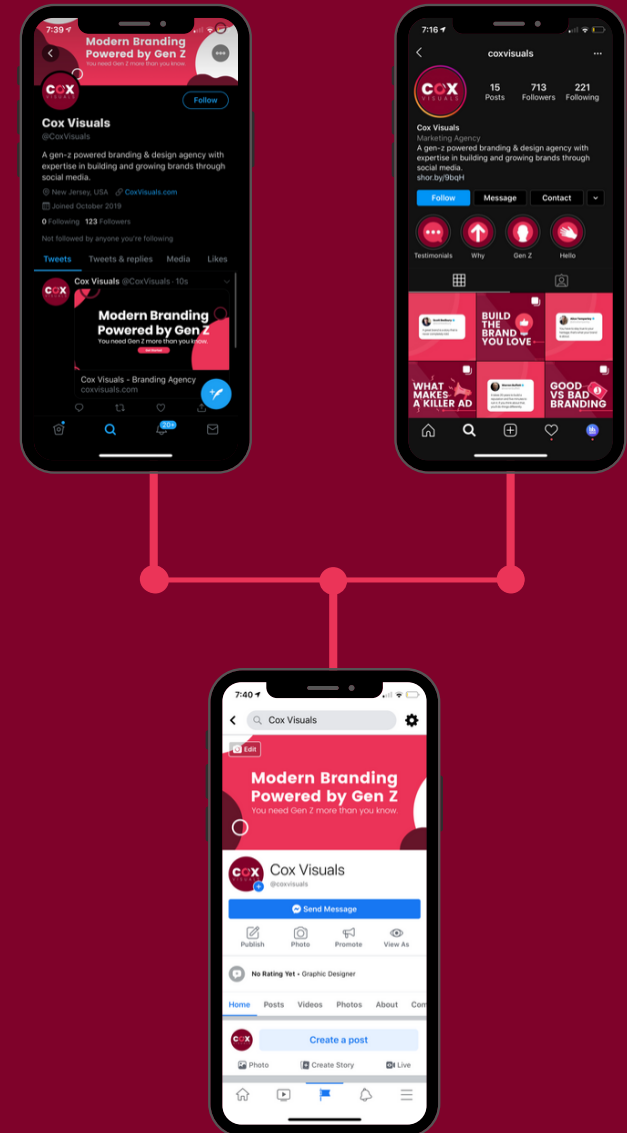
Social media branding is about consistently using the right methods to engage with your target audience on social media platforms. Our aim is to boost brand awareness and help professionalize your company through graphics.



SECTION TWO

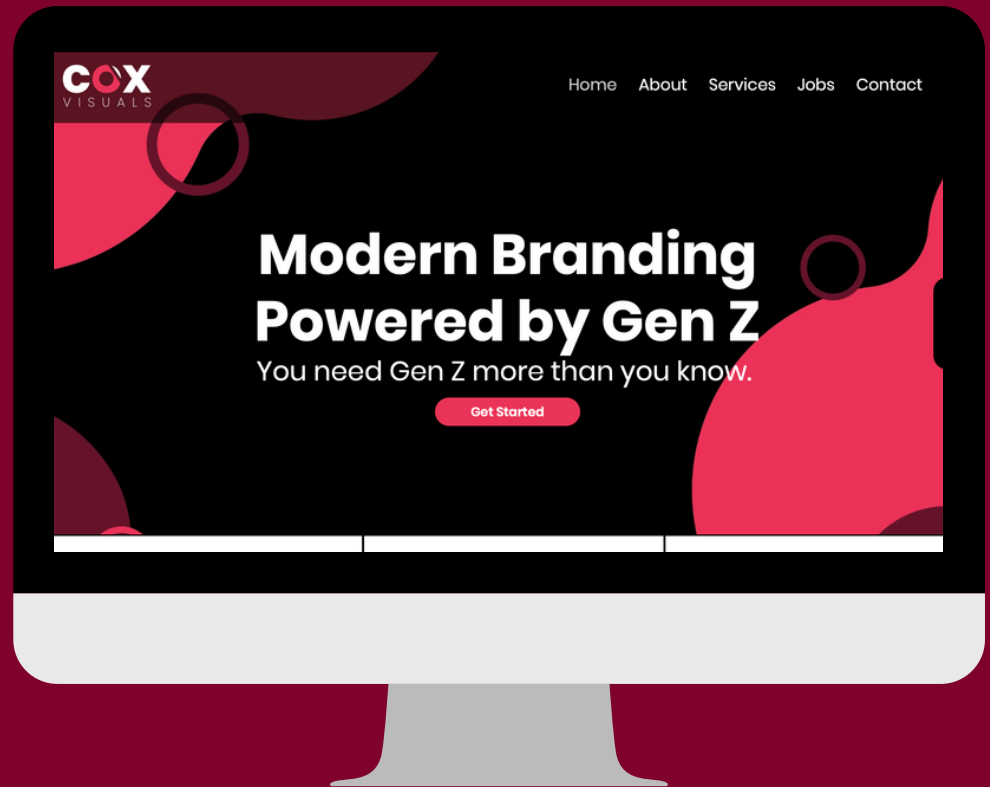
Integration

Social media integration is a marketing strategy that allows you to leverage social channels at once. We can help you set up automation when it comes to posting on various social media platforms.



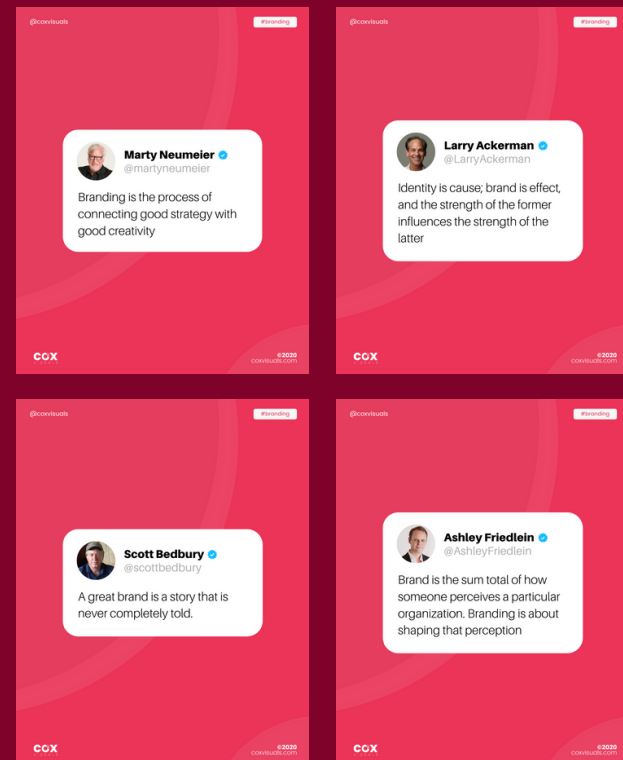
Web Development

Web development and branding is becoming increasingly important with the advancements of the internet. We help design you a website or rebrand your current one using Wix®.



Management

Social media management is the process of managing your online presence on social media platforms like Facebook, Instagram, and Twitter by creating, publishing, and engaging with content you post.



Press

Our press service allows you to get your name out on mass media by writing, organizing and planning press releases and interviews.

business **blurb.**

Entrepreneur

Forbes

ENTREPRENEUR
MINDZ

WIKIPEDIA

Teenager
Startups

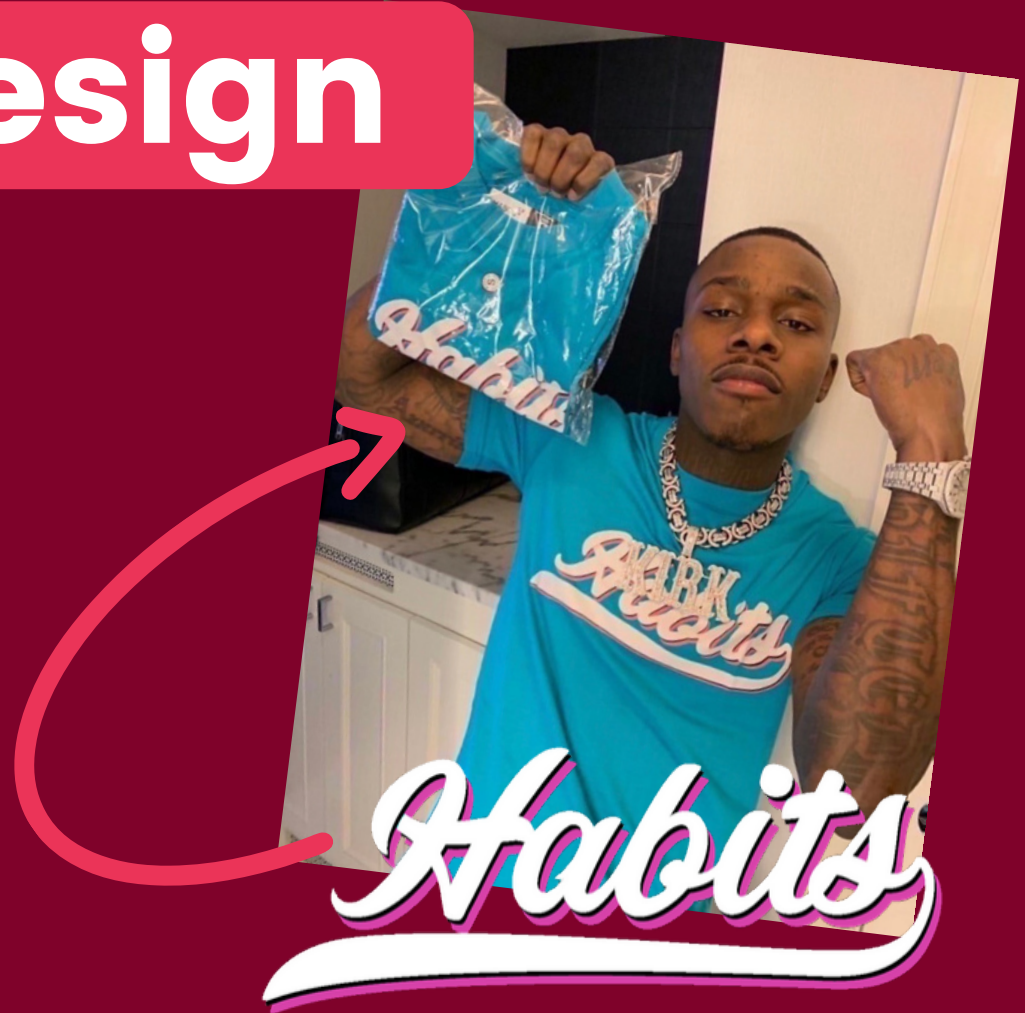


Everipedia

vizorca

Graphic Design

Our graphic designers create visual concepts with your brand's image in mind. We develop application mockups, advertisements, brochures, flyers, etc.



THE BASIC STATISTICS

49%

of consumers rely on
influencer
(social media)
reccomendations

The Trend Progression over the past years
of active social network users worldwide.

2010

.97B

2015

2.14B

2020

3.6B

LET US TAKE YOUR BRAND TO ANOTHER LEVEL.

Westfield, PA
Scranton, PA

Stay in Touch:



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